

Emerging Technologies: Tikatok

The screenshot shows a web browser window displaying the Tikatok website. The address bar shows the URL <http://www.tikatok.com/picks>. The website header includes the text "Every Child Has a Story" and the Barnes & Noble logo. A navigation menu contains links for Home, My Students, Create A Book, Bookshelf, Pictures, and Tikatok Picks. The main content area is titled "Tikatok Picks" and features a grid of 18 children's book covers. Each cover is accompanied by its title and author. The books are arranged in three rows of six. At the bottom right of the grid, there are pagination controls showing the number 1 selected, followed by 2, 3, 4, 5, and a right arrow.

Book Title	Author
E is for Earth - The Environmental Alphabet	By stemgroupa
An Everlasting Love Story	By analorena1983
Penquinos Adventure	By xander1111
City Dogs in the Wild	By dimmann66
Witch's Brew!	By adele1216
BILLY the MOON LEARNS a LESSON	By jenee
The Lost Island	By reade6
The sad cat.	By crazymonkeys
Rusty's Adventure	By zichqec
Lola And The Ugly Old Troll	By maryellen
A Bee Named Bumble	By ecavaleir
Monster Blonster	By love1997
Musician From The Heart	By Lu2writ
Sally's Poor Brain	By loveforbooks
Happiness Is...	By viguefamily
What do flowers do for fun	By zquiet9
The Horses Big Adventure	By horsewriter101
Sophie's Home Alone!	By martha2

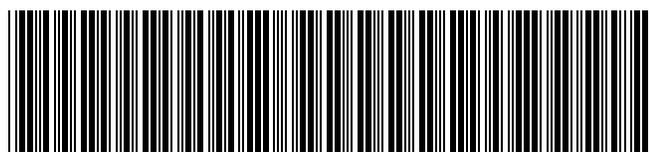
by Jessica Smith

Emerging Technologies: Tikatok

Jessica Smith

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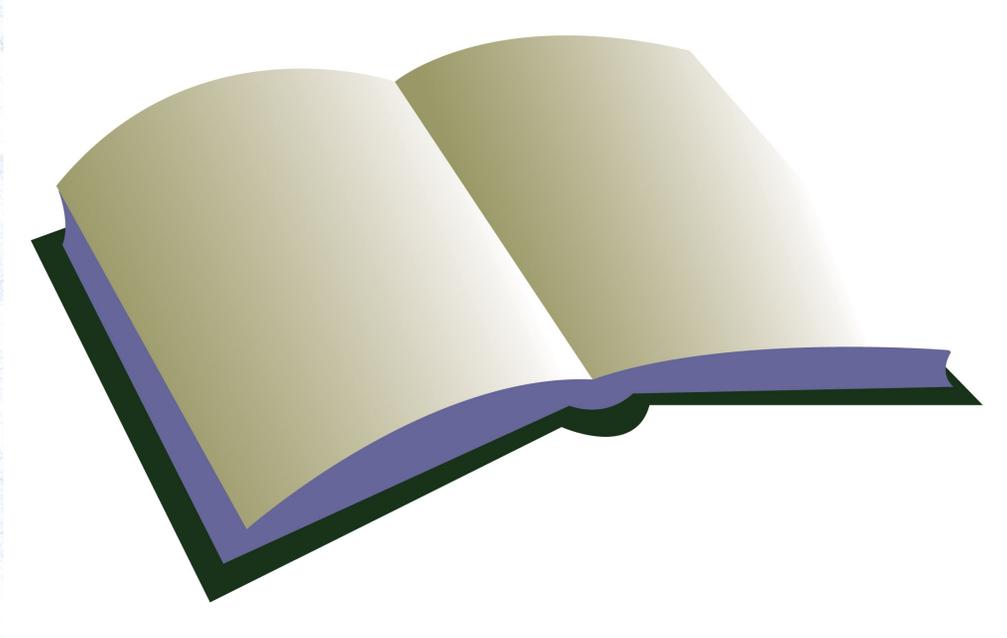
This eBook is
dedicated to:



EMDT Students
and
Innovative Teachers



Chapter One



Tikatok as Emerging Technology



Finding innovative tools to use in the classroom had become easier than ever in the transition from Web 1.0 to Web 2.0: essentially, from being consumers of information to being producers of information. When selecting these tools, students need to be engaged whilst absorbing material.

One of these tools that can be utilized while differentiating instruction is an eBook publisher, powered by Barnes and Noble. Let me introduce to you... Tikatok!

What exactly is Tikatok?

Tikatok is a Web 2.0 tool which allows anyone to create a book to publish online or in print. As repeated on the website, the process really is as simple as 1-2-3...

- 1 - Write your Story
- 2 - Add pictures
- 3 - Order your book

Who can use Tikatok?

Anyone with access to a computer and the Internet can truly use Tikatok. Although the webpage appears to be geared towards younger children, adults and teachers alike could set the parameters of the students detail within their designed texts. This is a great way to differentiate instruction and cater to learner's individual needs.

How can Tikatok be used in the classroom?

Tikatok can be used in just about any classroom at any grade level.

When implementing Tikatok, teachers should take the time to create objectives and detailed plans using the ADDIE instructional model.

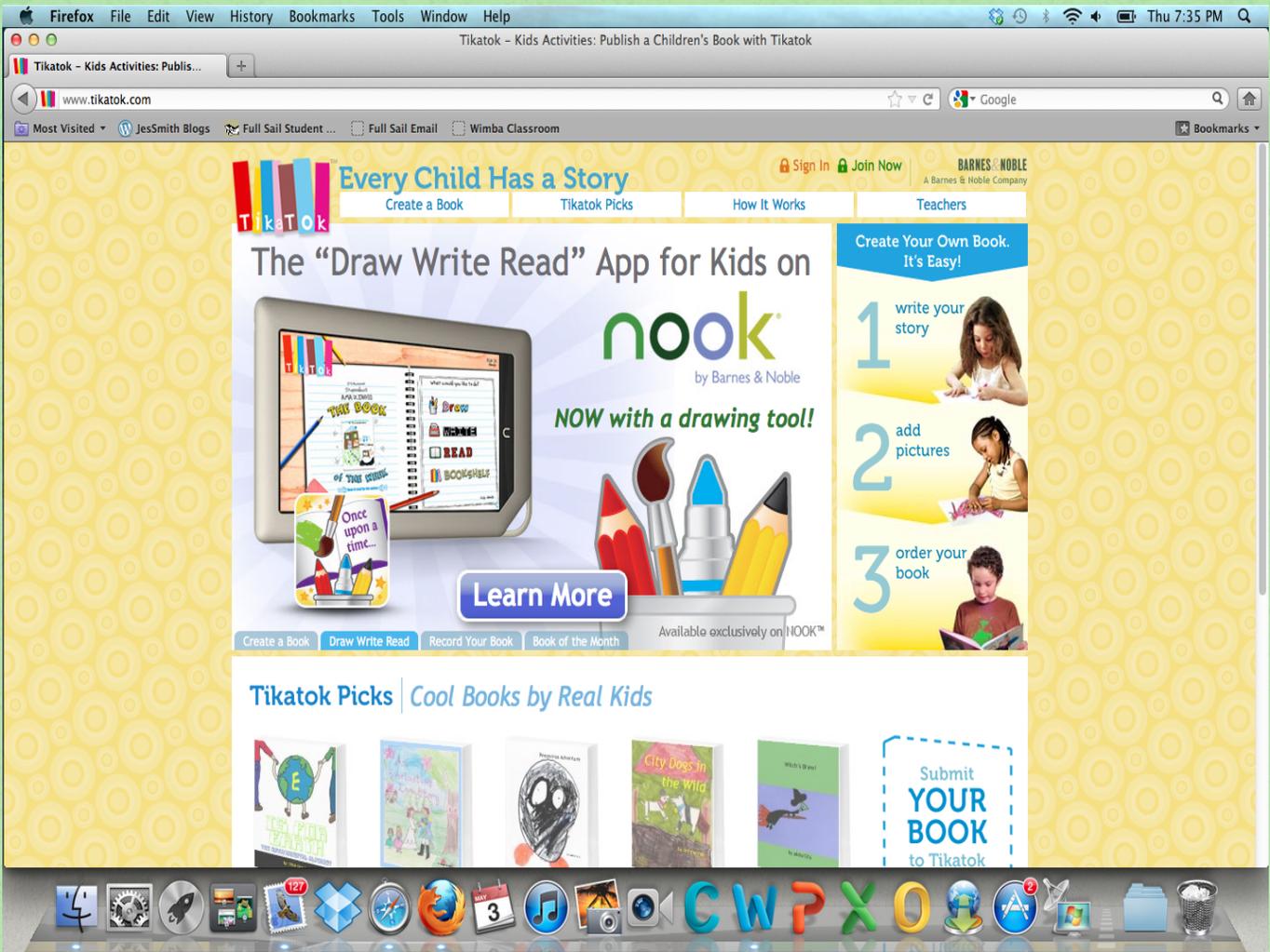
Creating tiered and detailed rubrics will help guide students while allowing them to produce original information, digitally.



Chapter Two



Creating a Book



Creating a book through Tikatok is as easy as 1-2-3!

Simply go to Tikatok.com. People can register individually, or teachers can create cohorts for their classes.

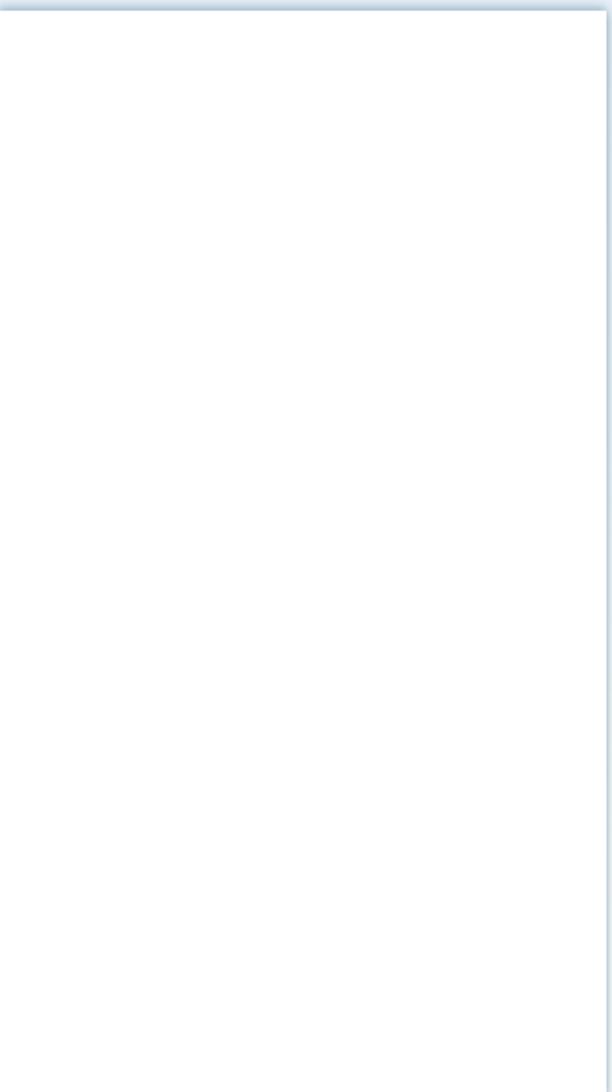
To sign up, look for the link at the top of the screen. Upon registration you will be prompted to select an individual or educator account.

This is what a teachers "home" screen will look like.

Notice the tabs at the top:

- My Students: Monitor and create accounts
- Create a Book: Select the level of book to create
- Bookshelf: Allows you to view your book and shared books created by students
- Pictures: Save pictures to the website for easy access and uploads.
- Tikatok Picks: Selects featured books. Great for examples!

The screenshot shows a web browser window with the URL <http://www.tikatok.com/classroom/index>. The page features a navigation bar with tabs: Home, My Students, Create A Book, Bookshelf, Pictures, and Tikatok Picks. The main content area is blue and includes a welcome message for 'Jessica', a list of tasks (Start a New Project, Add New Students, View/Edit Books, Publish Books, Calculate a Price Quote), and a Facebook social plugin for 'Tikatok Educators'. A large banner at the bottom promotes 'Tikatok Across the Curriculum' with 'FREE Writing lessons and project ideas for your K-8 classroom.' and a 'Learn More' button. The footer contains links for 'Create', 'Buy', 'Help', and 'Follow Us', along with a 'Parents' Choice' seal.



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Once you are ready to create your eBook, you will have a screen that looks like the one to the left.

As you can see, students and adults can navigate their book quite easily. Options on the toolbar include:

- Save: all eBooks are saved online
- Undo, Redo actions
- Print Worksheet: A great feature that creates a document similar to a .pdf which allows you to print a draft of your book at any point in the process.

- Add Text Box: add text anywhere on the page
- Add picture: add personal pictures or use those in Tikatok's library
- Add page: You can never run out!

- Page layout: Offers templates for a quick "click and type" format
- Page Style: Change the background or design of the page

- Text Style/Color: Format text to the theme of your book
- Copy/Paste Style: Easily allows you to duplicate a page layout for consistency

- Hide Prompts: Removes guidance provided by Tikatok
- Record Voice: Narrates story
- Preview: View eBook online

- Buy: Purchase a copy of the text.*

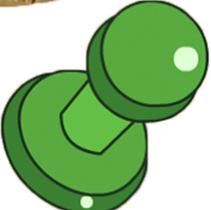
*Hard cover books are \$18 while soft cover books are \$15. Digital books are now \$2.99.

The screenshot shows a web browser window with the URL <http://www.tikatok.com/view/book/emerging-technologies-tikatok/unlock/true/uploaded/t...>. The page features the 'Every Child Has a Story' logo and navigation links like Home, My Students, Create A Book, Bookshelf, Pictures, and Tikatok Picks. A central section displays the book cover for 'Emerging Technologies: Tikatok' by jessmith, with a 'Record Voice' button and an 'Edit' dropdown. To the right, there are three promotional boxes: 'Store and Share Voice Recording' for \$1.99, 'Publish This Book' with options for Hardcover (\$19.02), Softcover (\$15.98), and Digital Book (\$2.99), and 'Digital Proof' for previewing the layout. The footer contains links for 'Create', 'Buy', 'Help', and 'Follow Us'.

At any given time, make sure you

SAVE
your work.

It will be stored digitally at <http://www.tikatok.com>.



Once you are ready to continue your book, you will be able to log-in to [Tikatok.com](https://www.tikatok.com) and continue working on your book by accessing it on your "Bookshelf", as shown on the left.

Costs...

From Tikatok's FAQ site:

To Join:

It is free to join Tikatok! You will only need to pay when you order a hardcover, paperback, or eBook of the original story.

The final cost of a book depends on the number of pages and the shipping method.

To Purchase:

Hardcovers start at \$18 and paperbacks start at \$15 for a book with 7-8 original interior pages plus the front and back cover.

Additional pages cost \$0.18.

Shipping starts at \$6.48 for a single copy.

All eBook downloads are \$2.99.

Shipping costs vary based on your preferred shipping method and the number of books that you are purchasing.

For Educators:

Teachers and other educators who can provide Tikatok with the necessary paperwork get special educator pricing for orders made from their teacher accounts.

There is an educator calculator that estimates book costs on the Tikatok website.



Chapter Three



Personal
Review...

Bloom's Taxonomy



odu.edu

Creating an eBook, or even a published book is an excellent way to shift students into the Web 2.0 realm.

Using a resource such as Tikatok is an excellent way to push for higher levels of learning through all grade levels, specifically in the areas of analyzing, evaluating and applying information through reading and writing - and thus, promoting higher levels of learning approved by Bloom's Taxonomy.

All information obtained from Tikatok's
website:

<http://www.tikatok.com>

A fun world where kids create and share their own books. (n.d.). Tikatok by Barnes and Noble. Retrieved from <http://www.tikatok.com>



About the Author

Jessica Smith is a teacher of History at Gettysburg Area High School. Currently, she is continuing her own education through two programs, one of which is a Educational Design and Technology Certificate through Full Sail University. Through this course, emerging technology reviews are done to better understand and critique the latest technological innovations for the 21st century classroom.

